



MIND YOUR BUSINESS
BEST PRACTICES FOR SOLOS & SMALL FIRMS
ORLANDO • 1/18/19

The Florida Bar Solo & Small Firm Section

2019 Solo & Small Firm Conference Sponsorship/Exhibitor Registration Form

Organization/Firm Name: _____

Organization/Firm Address: _____

Organization/Firm Contact(s): _____

Phone: _____ Fax: _____ Email: _____

e-Signature Sponsorship: Signature Sponsor

\$7,500

Sidebar Sponsorship: Breakfast Omelet Station Sponsor

\$3,500 Omelet Station

Java Sponsorship: Coffee Break Sponsor

\$3,000 Morning

\$3,000 Afternoon

Luncheon Sponsorship (Sponsorship includes two luncheon tickets)

\$5,000

Content Sponsorship: Online Course Materials Sponsor

\$2,500

Tote Bag Sponsorship

\$1,200

Lanyard Sponsorship

\$1,000

Law Firm Sponsorships

Up to \$500 (Law Office Sponsor)

Repeat Exhibitor Package

\$950

\$1,050 (w/high-top round table)

New Exhibitor Package

\$1,000

\$1,100 (w/high-top round table)

Tote Bag Filler

\$250

TOTAL \$ _____

Signature/Title _____

Date _____

Registration Includes

- Six Foot Table, Two Chairs & Wastebasket
- Electricity
- Omelet Station & Breaks

- **Registration Fee Does Not Include Lunch** -

Registration Deadlines

Oct. 15, 2018 - Recognition in Conference Brochure

Dec. 17, 2018 - Exhibitor Registration

More Information

Ricky Libbert
Florida Bar Solo & Small Firm
Section Administrator
rllibert@floridabar.org
(850) 561-5631

METHOD OF PAYMENT

Credit Card Payment

Pay [online](#) or
Call (850) 561-9437

or

Check Payable to The Florida Bar

Mail to: 2019 Solo & Small Firm Conference
The Florida Bar
Solo & Small Firm Section
651 E. Jefferson Street
Tallahassee, Florida 32399-2300



The Florida Bar Solo & Small Firm Section

2019 Solo & Small Firm Conference Sponsorship/Exhibitor Opportunities

Solo & Small Firm Conference sponsors and exhibitors* receive the following benefits:

- Introduction and recognition by the conference chair
- Time allotted for sponsor presentation about the company
- Exposure at the conference as an exhibitor (*not applicable for Tote Bag, Lanyard and Law Firm sponsorships)
- Inclusion in all printed conference materials and signage
- Publicity in QuickLINK SSF Section e-newsletter sent bi-weekly to 1,800+ section members
- Publicity in conference promotions sent to SSF Section members, Young Lawyers Division and other Florida Bar section members, “small firm” Florida Bar members and voluntary bar associations statewide
- Promotions through social media (Facebook and Twitter)
- Opportunity to include brochures, fliers or other giveaways in attendee tote bags
- Sponsor/exhibitor ribbon(s) at the conference

e-Signature Sponsorship - \$7,500

- Your “signature” – logo or slogan – on all tech show signage, rostrums, microphones, printed and electronic materials, promotions, conference web pages and PowerPoint screens except for sponsored meals
- Post-conference thank-you ad in The Florida Bar News
- Website: One-year website listing (link to your website) on the home page of our section website
- Ad: Full page black/white ad for one year in our quarterly LINK newsletter sent to 2,500+ section members
- “e-Signature Sponsor” ribbon(s) at the conference
- Premier placement for booth

Sidebar Sponsorship: Breakfast Omelet Station Sponsor - \$3,000

- Your logo or slogan on breakfast area signage and PowerPoint screen
- Your brochures or handouts displayed on or adjacent to food tables
- Post-conference thank-you ad in The Florida Bar News

Java Sponsorship: Coffee Break Sponsor (Morning or Afternoon) - \$3,000 each

- Your logo or slogan on signage in coffee break area
- Your brochures or handouts displayed on or adjacent to coffee display tables
- Post-conference thank-you ad in The Florida Bar News

Luncheon Sponsorship: - \$5,000 (Sponsorship includes two luncheon tickets)

- Your logo or slogan on signage in luncheon area and PowerPoint screen
- Your brochures or handouts placed at each guest seat
- Post-conference thank-you ad in The Florida Bar News

Content Sponsorship - \$2,500 (Online course materials sponsor)

- Sponsor name and logo on web page where course materials may be downloaded
- Sponsor name and logo on cover sheet of course materials packet(s)
- Post-conference thank-you ad in The Florida Bar News

Tote Bag Sponsorship - \$1,200

- Conference tote bags imprinted with the sponsor's name or logo
- Bags handed out to each attendee during registration

Lanyard Sponsorship - \$1,000

- Lanyards imprinted with the sponsor's name or logo
- Lanyards handed out to each attendee during registration

Tote Bag Filler - \$250

- Add brochures or promotional materials to tote bags given to each attendee during registration.

Law Firm Sponsor - \$500

- Listing as a Law Office sponsor on special signage
- Post-conference thank-you ad in The Florida Bar News

Repeat Exhibitor Package \$950 or \$1,050 with round table (Previous Sponsors Receive \$50 Discount)

- Exposure at the conference as an exhibitor
- Add brochures or promotional materials to tote bags given to each attendee during registration (\$250 value)
- Post-conference thank-you ad in The Florida Bar News

New Exhibitor Package - \$1,000 or \$1,100 with round table

Additional sponsorship or promotional ideas? Contact Ricky Libbert, Program Administrator, (850) 561-5631 or rllibert@floridabar.org.