



PIVOTING YOUR LAW PRACTICE

The Resilience & Grit

You Need to Survive

Friday, February 11, 2022 · Live GoToWebinar

Presenters from Florida, Charlotte, Atlanta & New York

5 General CLE Credits, 2 of which may be applied toward Ethics; 1 of which may be applied toward Professionalism, 1 Mental Illness Awareness and 1 Technology CLE credit.

Solo & Small Firm Section Members \$185 • Non-Section Members \$230

Schedule

8–8:10 AM—Welcome

Solo & Small Firm Section Chair and Conference Chair Jacina Parson and Conference Vice-Chair Camara Williams with Florida Bar President Michael Tanner

8:10–9 AM—The Transformation of Technology Usage, Adoption, and Expectations

Ari Kaplan, Ari Kaplan Advisors of New York

9–9:50 AM—Bidding on Billions: Pro Tips for Working as Outside Counsel on Corporate Client Files

Panel discussion moderated by Diriki T. Geuka, Associate, Townsend Lockett, LLC, Atlanta

Panelists:

- Jennifer Branham, Director & Corporate Counsel, L3Harris Technologies, Inc., Melbourne
- Shannon Finucane, Director of Legal Business Affairs, Hornets Sports and Entertainment, Charlotte, NC
- D. Tennell Lockett, Managing Partner, Townsend & Lockett, LLC, Atlanta

9:50–10:40 AM—The How to Be Your Best Professional Self by Managing Stress With Recovery

Rebecca Bandy, Director of the Henry Latimer Center for Professionalism The Florida Bar, Tallahassee

10:40–10:55 AM—Break

10:55–11:45 AM—Ethically Accepting Payments via Online Apps and Fee-Sharing with Nonlawyers

D. Culver (Skip) Smith III, Culver Smith, III, P.A., West Palm Beach

11:45–12:35 PM—Ethical Aspects of Combining Lawyering by Day with Second Streams of Income

Panel discussion moderated by Camara Williams, Executive Council member, Solo & Small Firm Section; Smith and Williams Trial Group, PLLC, Orlando

Panelists:

- Jordan Ostroff, President, LegalEase Marketing; Managing Partner, Jordan Law, Orlando
- Shannon A. Ligon, Attorney, Ligon Law Group, LLC d.b.a. PrettySMART Law | PrettySMART, LLC | Legacy Entertainment & Arts Foundation Inc. (L.E.A.F. Inc.), Miami
- Jacina Parson, Chair, Solo & Small Firm Section; Senior Assistant County Attorney, Pinellas County Attorney's Office; Realtor, Coldwell Banker, Clearwater